

The Kaleidoscope

July 2006

The Newsletter of Rotary District 7430

DG's Corner



Ronald W. Smith, PhD
District Governor 2006-2007

Articles for publication are encouraged and should be received by the 20th day of the month prior to publication. Please E-mail, mail, or fax material to:
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Dear Fellow Rotarians,

Our 2006- 2007 Rotary year starts with all the hopes and aspirations that every Rotary year does. I look forward to meeting many of you over the year in various venues, from our new Area "Official Visits" starting in September, to Club Assembly visits, to Club special events and of course at the District Conference, this coming year on May 4-6, 2006, at Pocono Manor.

I am humbled and honored to be able to serve this District. This District and its Rotarians have a wonderful tradition of service, one that I am looking forward to serving. We have a lot of work to do this coming year, but our most important task will be to increase our Membership and support the Rotary Foundation while we continue the many good works of Rotary in our communities and internationally. Our Adopt a Village initiative was very well received and directly supported by over 20 clubs last year. The initiative has led to record Rotary Foundation giving from Clubs and individuals. As a result, the Adopt a Village initiative will continue and it will add other areas of the world and closer to home we will be extending a hand to help the hurricane devastated Gulf Coast. Our Youth Programs are also a focus and you will see the adoption of a Youth Protection Policy by our Youth Exchange Program. You will see increasing support for Interact and an initiative to start community based Rotaract Clubs. I hope you and your Club will consider sponsoring such youth activities.

You have a very dedicated District Leadership that includes our new District Executive Committee, our Assistant Governors and the Area Coordinators for Foundation and Membership and many Committee Chairs and Members. I look forward to working with them and the District Club Presidents to make sure Rotary provides the opportunities for service that each of you are looking for...enabling each of you to find the niche that ignites and/or sustains your passion for service.

As I had said at the Changeover Dinner.. Rotary is a "mosaic or more a kaleidoscope" of Rotarians and their service. Hence it is an amazing international network of professional men and women that are all dedicated to doing "good in the world" that "Lead the Way" everyday in every community of our District and every corner of the world.

Patti and I are pleased to be chosen by the Rotarians of this District to "Lead the Way"...

Yours in Rotary Service,
Ron Smith

Lead the Way & the Rotary Emphases



Excerpted From RI President Bill Boyd's "Lead the Way" Speech International Assembly 06, San Diego

In the last 101 years, Rotary has grown tremendously in size and visibility. It has gone from one small club to a vast international network of volunteers, people with both the will to work hard and the ability to make a real difference, in their own communities and far beyond them. As Carol Bellamy, executive director of UNICEF, put it: "Rotary has won a place of respect in the global village; in fact, Rotary has helped make the world a global village." In the coming year, I ask each of you to take your places as leaders in your districts and your communities. I ask each of you to lead in the Rotary way, by living as role models of tolerance, unselfishness, and integrity. And because the best leaders have humility, I ask you to do all of this with friendliness and a smile, so that others will be happy to walk beside you.

Clean Water...

Without clean water, little else is possible. You can't raise food without water to grow your crops. You can't have healthy children without clean water for them to drink. You can't have literacy, either, if your children are ill with waterborne diseases or walking miles to the nearest well instead of going to school. Water is life. If you are thirsty, nothing else matters. And so one of my emphases will be water management.

Health & Hunger...

What happens when you have abundant clean water? When you are no longer thirsty, you begin to think of your other needs. And hunger - though you



RI President William S. Boyd might not see it here in San Diego - is a tremendous problem throughout the world. Every year, 11 million children die, most of them in developing countries. Seventy percent die from preventable causes, with the leading causes being malnutrition and waterborne illnesses. Without food, there is no health. And without health, there is no hope. And so another emphasis will be health and hunger. Because a healthy family can look to the future - to a future beyond poverty. And to escape poverty, there is only one path, literacy. Because a literate child becomes a literate adult, who knows that there is a world beyond her own village, and that a better life is possible anywhere and everywhere. And so another emphasis will be literacy.

Literacy...

Literacy has always been particularly close to my heart, partly because I grew up in a family that owned a bookshop and partly because I have seen over and over again what a tremendous difference literacy makes in a family and a community. Literacy, more than anything, is the escape hatch from the cycle of poverty. Literacy empowers women, in particular, in communities where their value is not recognized as it should be. And literacy enables

communities to take care of their water resources, address their own health and hunger issues, and teach the next generation. Literacy is the goal, and it is also the first step. Rotary cannot take responsibility for fixing all of the world's problems.

But as Rotary leaders, we can and must ensure that our clubs and our Rotarians have the ability to do the most they can for their communities - and the tools to do it sustainably - so that everything we do will have a lasting impact.

Family of Rotary...

Rotary is in it for the long term. And so, as Rotary leaders, we must think ahead, not in terms of weeks and months or even years. We must also think in decades. The Rotarians who will be sitting in these seats long after we have left them are the newest Rotarians today. They are our young professionals, many of them working parents who are balancing their careers with their family's needs. Today, with dual-income families the norm and lives busier than ever, we cannot ignore their call to make their families a part of Rotary. And for that reason, I will also have an emphasis on the family of Rotary. While a formal dinner dance at a nice restaurant can be a wonderful night out, it represents something very different to a retired Rotarian than it does to one with a young family. To that Rotarian, it means more time away from the children, a significant expense for the meal, and probably the cost of child care as well. It is likely to be more of a burden than a pleasure. A weekend barbecue, a picnic, or a service project that can involve the whole family costs less for everybody, leaves

District Volunteers Lead the Way and Assist New Orleans Recovery from Katrina

The week of June 7th three volunteers from our District traveled to New Orleans to assist the Rotarians there help the community recover from the devastation of Katrina. This is the first of many missions that will be organized between our districts. The Warren Easton High School has been restored and will ready for its opening due the efforts of many Rotarians from around the country and from our own... Rotarian David Rhode AG, Norristown RC and Rotaractors Michelle Fernandez and Christine Pierce from Desales University.

For more on information the Warren Easton Project see: <http://www.neworleansrotary.org/images/WARREN%20EASTON%20FACT%20SHEET%20062306.pdf>

The Following is a Message from Henry Lowentritt of District 6840
To: David Rhode, Michelle Fernandez and Christine Pierce

Dear New Friends, I have been trying for days to put into words the gratitude and warm feelings I have for each of you who gave so much of yourselves to come to New Orleans to help save Warren Easton. I finally gave up looking for the right way to say it. Until the answer comes to me, I'm just going to wing it, to babble a little, as I did a few other times when I had you as a captive audience. You know what I'm talking about, I'm sure. One advantage of e mail is that, when verklempt, I don't have to say "talk among yourselves..." I can just stop typing until the mood passes and my voice returns. This is one of those times when emotions must speak Louder than words alone.

Saving Warren Easton



A tradition of excellence

Another Rotary project can be considered a resounding success. A badly needed high school in New Orleans is coming back to life, in large part because of the efforts of Rotary.

My sincere feelings for each of you are of gratitude and love. I guess what you have done to help strangers in need is what serving your fellowman is about. But it is unusual I think, at least in my personal experience, for such cordial, capable, interesting, simpatico, fun-loving people to leave the comfort of their homes, forgo the necessities of their work, give up precious vacation and family time, and spend their own resources to go to the aid of others. You had no idea what to expect here, what difficulties or discomforts would await you, only the promise of long, hot, dirty days of physical labor. You had no assurance of a pleasant welcome, nor peaceful surroundings for your sacrifice. You only knew that you were needed, and that was enough.....talk among yourselves... How can we ever respond to such selfless generosity? Not just "how can we thank you," for we will never stop doing that. But how to respond? We hope never to have the opportunity to pay you back in kind. God forbid you should ever need that. Probably the proper way to pay it back is to pay it forward, as in the movie. Perhaps we can individually pay it ahead as you have done, and in so doing inspire others

as you have inspired us. Who can promise to do such a thing – to change their lives to a life of service? We are who we are. But we can learn by your example, and try to put into our lives acts of kindness that you have inspired in us. I hope we can each do that. I guess that is the best answer – how to say thank you: Emulating you is the only suitable and worthy way I can think of that would say Thank You in a meaningful way. So, I promise I will try my best to return your good deeds with my own. Please know that I am saying Thank You to you personally whenever I succeed. . . Love to you all from New Orleans. You have helped to make our City a better place. Come see us again soon, and stay in touch. Henry THANKS

Thanks

Rotary

Rotary at Work in the Gulf Coast

District 7430 Adopt A Village Committed to assisting in 2006-2007 Projects

Our Adopt a Village initiative will continue in 2006-2006 under the leadership of PDG Roger Whitcomb. With input from the committee and DG Ron Smith, the US Gulf coast, in particular, District 6840, which encompasses SE Louisiana and SW Mississippi, has been identified as one area of need that is close to home. Mike Mattie, immediate Past President of the Warrington Rotary Club has stepped up to "Lead the Way" and help organize our district's efforts here.

The following is excerpted from Mike Mattie's report back to the District after a recent trip Mike took at his own expense in mid-May. His report sets the basis for what Mike and the Adopt a Village (AAV) Committee will begin planning... stay tuned for more information on how you and your Clubs



Mike Mattie (Past President, Warrington RC)

"I just returned from two days touring the hurricane damaged areas in and around New Orleans. It was a remarkable trip, one that dispelled many myths I had, and one that reinforced the hard work that remains ahead for the people in this region. I have so much to share with

You, and will only provide a synopsis here. I welcome an opportunity to host a conference call soon to begin the process of bringing support to those in need.

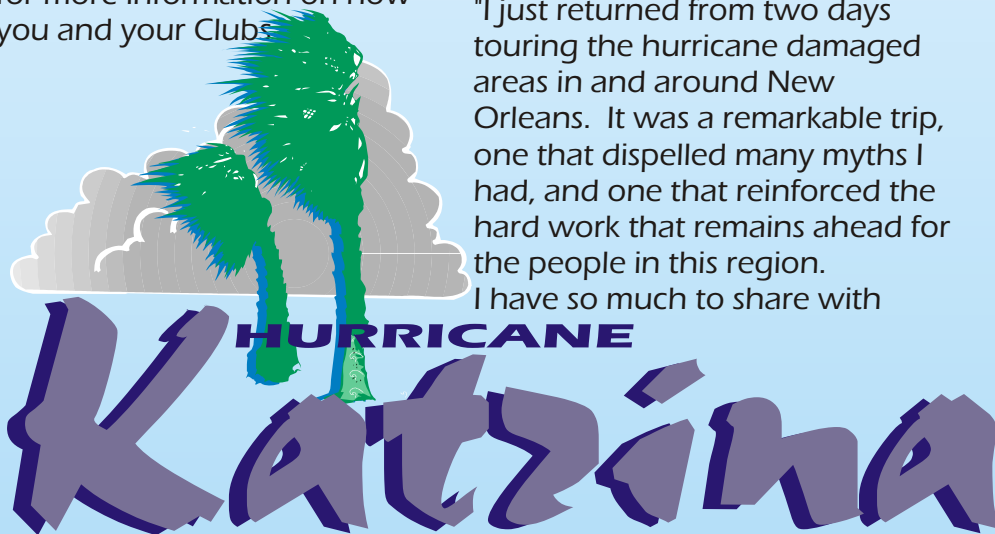
Mike Mattie's Comments: Hurricane damage occurred in three primary ways: typical hurricane damage (wind, water), storm surge (in some areas, the hurricane induced a 26 foot storm surge) and damage due to levy failures. I learned that the levies failed due to engineering problems when they were built, more on this later.

I suggest we marshal our resources to support a variety of projects. I have details on many projects that span the New Orleans and Mississippi areas.

I would also like to discuss a joint relief effort with clubs from our adjoining districts. I learned so much from my trip, but I took up the valuable time of the district governor elect and his wife to drive me to these places. Rotarians in adjoining districts can learn from my trip and target their efforts accordingly. We have a lot of work ahead.

Organizing work trips of 20 - 40 Rotarians from our district clubs to provide manual labor / help. Also, working with districts in foreign countries to funnel recovery money through RI matching grants. These are some of my initial comments. I look forward to discussing this with dedicated Rotarians soon."

For more Katrina information from District 6840: <http://www.rotary6840.org/katrina.htm>



District Announcements

District Simplified Grant Applications Sought.

The Rotary Foundation District Simplified Grants are again available to our District. However, only \$10,000 is available to distribute. Therefore DG Ron Smith has asked the DSG Committee to consider grant applications that address Literacy issues in our communities he has also asked that their be a priority placed on applications that come from a collaborations of Rotary Clubs in an Area. Please see the District website for more information.

<http://www.rotarydistrict7430.org/DistrictSimplifiedGrants.cfm>

District Governor 07-08 Nominated

Bill Weber of the Allentown West club has been duly nominated as the District Governor Nominee and will serve this district in 2007-2008. Bill as unanimously accepted by a vote at the District Conference in Allentown on June 3, 2006. Bill and his wife Sue are both dedicated Rotarian and will serve this district well. Please welcome them. See the District website for more information on DGN Bill.

<http://www.rotarydistrict7430.org/GovernorNominee.cfm>

Rotary Leadership Institute

HOLD THE DATE !

October 14, 2006 is the D7430 hosted session of the Rotary Leadership Institute (RLI) in King of Prussia at the Valley Forge Radisson, Scanticon Conference Center. Every D7430 Rotary Club is asked to have one or more members – new or old – attend these excellent discussion meetings all about Rotary.

The P&G's Adopted

The District has now adopted new polices and guidelines. (See the district website for copies.)

Adopt-a-Village Initiative (AAV) Leads the Way...

About 20 District 7430 Rotary Clubs have supported the 2005-2006 Adopt a Village initiatives in the past year. The efforts yielded 7 Matching Grant applications to the Rotary Foundation and over \$140,000 in Rotary Foundation funds going to Sri Lanka, Thailand, Kenya, India and South Africa. As a result of this initiative, the Rotary clubs in our district have provided almost \$70,000 to the Rotary Foundation Annual Fund. Thanks to all for a wonderful success. The world is certainly better off for our efforts.

Adopt -a -Village

District Events

Phillies Strikeout for Hunger Game Announced

Set your calendars for Wednesday, August 16th for the annual Phillies Strikeout for Hunger at Citizen Park in Philadelphia. Rotarians from the surrounding districts to ours will be joining for fun and fellowship, supporting the Family of Rotary efforts. Bring your family, club members and even prospective members. See the District website for event and ticket purchase information.

<http://www.rotarydistrict7430.org/PhilliesGame.cfm> or contact Marilyn Gannon (215-355-7899 / Marmay8th@aol.com)

Area Governor Visits to Begin on September 6th

This year DG Ron Smith will be making his "Official Visits" by Area. On September 6th the first one will be held in Area 8 with in the

Morrisville area. The goal of Area Governor Visits is to shorten the time to get out the message, leave time for the DG to get back to Clubs and visit throughout the year and to promote fellowship and synergies amongst clubs in an Area. For more information on the visits, see the District website.

<http://www.rotarydistrict7430.org/DGSchedule.cfm>

District Golf Tournament, September 11th

The District has set September 11th as the date of its annual golf outing to raise funding for the Rotary Foundation. We are hoping to have over 100 golfers and 18 hole sponsors for the event. PDG BJ Metz is running the event and stay tuned for announcements, Please save the date and refer to the website for additional information.

<http://www.rotarydistrict7430.org/PhillesGame.cfm>

Membership Workshop, September 16th

The Membership Workshop is scheduled for September 16th and will be joint with District 7450 (Philadelphia). It will be held at the Best Western Inn at Towamencin in Kulpville, PA. This meeting is aimed at Club Membership Chairs and Committee Members, Club Presidents, Presidents Elects. Announcements for the workshop will soon be found on the District Website.

<http://www.rotarydistrict7430.org/Membership.cfm>

South Africa GSE Team Sendoff, September 6th.

Please join us with the Morrisville Club at the Area 8 Governor's Official Visit to greet our GSE team and give them a warm send off. For more information please refer to our District website.

<http://www.rotarydistrict7430.org/2006-2007SAfrica.cfm>

Rotary International Announcements

Disaster Relief Fund Established

The Trustees of the Rotary Foundation in one of its most recent meetings has approved the formation of an Disaster Relief Fund. The Foundation program will enable Districts , Clubs, Rotarians to designate such a fund for their contributions. This is not an Annual Funds program, but a separate designated fund such as the SE Asia fund that was It will also have different disbursement rules to enable funds to rapidly get to where they are needed. See the following link for continuing information on this fund.

[Http://www.rotary.org/foundation/index.html](http://www.rotary.org/foundation/index.html)

Country Extension Increases Rotary's Presence Around the World

Past President Carl-Wilhelm Stenhammer and last years Board of Trustees has extended RI's reach in the world. Vietnam and China have been approved for extension and there will be increasing number of clubs that will be chartered over the coming years. In China, clubs have been chartered in Beijing and Shanghai and there is one that has been in Hong Kong. These are ex-patriot clubs since it is still illegal for Chinese citizens to belong to organizations other than the Communist Party. It would be Rotary's goal to see this change over the ensuing years, but an official RI presence is the start of this change. There have also been attempts to open up Cuba for extension, these efforts have fallen short, but RI is committed to seeing club extension into Cuba. This effort is based on the belief that if the development of peace and understanding in the world is indeed a goal of Rotary, there can be no country without a Rotary Club.



Finally, Russia, opened again to Club extension back in the early 1990's has just been given its own District. This District centers in the western parts of Russia, west of the Ural Mountains. The District includes, Moscow, St. Petersburg and Volgograd. The region of Russia east of the Urals is still part of a multi-country district that includes Alaska and parts of Canada, spanning 9 time zones!

Rotary Selects its 2007-2008 President, RI President Wilfred Wilkerson

Wilfred Wilkinson, of the Rotary Club of Trenton, Ontario, Canada, was a founding partner of Wilkinson & Company, Chartered Accountants. Since retiring in 2001, he has served as executive director of the Quinte Ballet School of Canada and Canadian coordinator for the National Association of Forensic Accountants. He has been a Rotarian since 1962.



Pictures from the RI Convention in Copenhagen



Message from PDG Roger:

As we look back on our just-concluded Rotary year, there is much for which we can be proud. First, it now appears we shall have raised some \$190,000 for the Rotary Foundation. This is an all-time record, beating the previous best by \$50,000. For that, we owe a great big "thank you" to those of our clubs that opened their hearts and pockets. Many of you have heard me say, in the words of Winston Churchill, "we make a living by what we get; we make a life by what we give." By your generous giving, DGN Bill Weber will now have in his year a "pot of gold" with which to enrich the lives of countless human beings both in America and abroad.

The Adopt-a-Village initiative was a signal success. Designed to encourage the participation of more clubs in international projects, AAV most certainly did that. Some twenty clubs are now involved in projects in six countries—projects ranging from literacy enhancement, clean water, tsunami relief, and the extension of micro credits to women. To that end, through the expert leadership of Gul Asnani (Chair, Matching Grants Committee) we spent virtually all our District Designated Funds (DDF monies) on these projects. We hope to continue and expand upon this wonderful beginning this year. DG Ron will have additional funds available from my year to facilitate the work of the AAV initiative. In addition, we hope to augment this effort with a District golf raffle in early September.

The Rotaplast Mission to Maracaibo, Venezuela was simply incredible. There were some who said we would not be able to raise the needed \$50,000 to fund a wholly-7430 Rotary volunteer mission.

They were wrong. Some thirty-one clubs, supplemented by the diligent efforts of seven Interact clubs, and several individuals, stepped to the plate and enabled ten District 7430 Rotarians to go. One hundred thirteen surgical procedures were performed. The smiles on the faces of those kids at the end of those fantastic eleven days told it all. In the midst of war and violence at all levels of society in this difficult world of ours, missions like this give us hope that our better natures do indeed sometimes triumph. And what is even more encouraging is that we now have almost \$10,000 in the bank for the next mission, tentatively scheduled for 2008—a mission on which we hope more of our Rotarians will be able to participate.

Significant improvements in communications were accomplished—something that I promised we would do. The Directory, website and Newsletter (The New Century) were all updated. For this we owe a great big "thank you" to DG Ron, PDG B.J. Metz, and AG Patti Smith. In 2006-07 we look forward to more of our Rotarians utilizing our District website.

Under the superb leadership of Joy Zwicker, our push to create more Interact clubs was very successful. We are now nearing thirty Interact clubs, with some 1,000 students, in District 7430. These young men and women are really making a difference in their local communities and, indeed, in the world. And they add so much to the character of our Rotary clubs. I know that Bob Houk will continue this important work.

Our Youth Exchange Committee is simply amazing. Each and every year, they dedicate their lives to our inbound and outbound students through an exhaustive schedule of weekend retreats, trips, and special events—all designed to make these exchanges successful ones. A great big "thank you" to all of these



I leave this office a truly blessed human being. I only wish more of my Rotarian colleagues could have the opportunity to meet and know the good people in District 7430 who constitute the lifeblood of our great organization. You all do so many wonderful things to make your communities better. It has been a privilege for me to have worked with you. There are so many people I would like to recognize individually but cannot due to space requirements. But to Yvette Palmer for her constant guidance and encouragement, to Bill Palmer, "the nag," for his wise counsel, to DGE Gerry, DGN Bill for their support and encouragement, to PDG Bob Antoine for his steadiness and kindness, to all our AGs for their selfless dedication to the cause, to PDG B.J. for his constant willingness to bail me out, to Patti Smith for her hard work and perseverance, and to my club, The Emmaus Rotary Club, for their unfailing support and good will, I say thank you from the bottom of my heart.

And, now, the baton has passed. Let's all get behind DG Ron as he "leads the way" into the second year of Rotary's second century of service.

2006-2007 InBound Exchange Students Set To Arrive

District 7430 continues to "Lead the Way" in student exchanges and one club, one student and host family at time we are contributing to the Family of Rotary and meeting an Object of Rotary, to spread peace and understanding throughout the world by connecting families and people. Please welcome our new In Bound Students and I would like to personally thank the host Rotary Clubs and Rotarians for realizing what a contribution they are making to world peace. Thank you.

Have Fun and Support RotaPlast!!

Just can't get enough of golf this year? Want to play AND support the District's RotaPlast efforts? Warrington Rotarian Dr. Larry Stone is hosting his annual golf outing at Jericho National Golf Club in New Hope on September 12th and will donate all proceeds to RotaPlast.

This event is reserved for only 40 golfers, so sign up soon. The cost is \$150 and the event starts at 1:00 PM. As you know, the District 7430 golf outing is on Monday, September 11th ... why not play golf two days in a row??!! Contact Dr. Stone's office to sign up at (215) 230-7667.

District's Camp Neidig Another Hit

Once again our District Camp Neidig Committee has done a superb job in bringing off a great weekend experience for the youth of our high schools. Under the experienced guidance of Wendy Body (Allentown) and Charlie Incalcaterra (Bethlehem Morning Star), some 130 students from the communities of 47 of our 48 Rotary clubs had a chance to test their skills in leadership. From all accounts, the long weekend (June 16-18) was a rousing success.

Each year in June our District Camp Neidig Committee's hard work comes to an exciting conclusion with the holding of this retreat. Intensive sessions in group dynamics, leadership and character development, and the importance of ethnical behavior in one's life pursuits are held. District 7430 Rotarians can be proud of their sponsorships of these young men and women and their families. Giving is not just money. Sometimes the best that we can give is our time, commitment, care, and effort.



2006 Camp Neidig Outstanding Campers

Names	Club	Country
Humberto Rafael Alderete Rojas	Collegeville	Paraguay
Mirna Benakovic	Blue Bell	Croatia
Teresa MariaBurger	Willow Grove	Germany
Pedro Cardoso	Ambler	Brazil
Marie-Leonie Caron	Ambler	Canada
Natalia Diaz Burgos	Doylestown/Warrington	Colombia
Turhan Ghanchi	Doylestown	Pakistan
Aditi Gopalani	Kutztown	India
Julio Herrera	Boyertown & Souderton/Telford	Mexico
Go Matsuoka	Boyertown	Japan
Jamie Rodolfo Ortiz Velez	Springfield	Dominican Republic
Margarita Pezoa	Nazareth	Chile
Ana Belen Salas Bautista	Spring Ford	Ecuador
Ogulcan Tatli	Bethlehem	Turkey
Gianmarco Vassalli	Morningstar Rotary of Bethlehem	Italy
Mikael Gnar Yu Ekey	Warrington	Philippines